

SPRING 2021

Career Fair @Mason

Feb 17 & 18, noon to 4 pm EST

register: jobsconnected.com/gmu

deadline: February 17, noon EST



University Career Services

Thank you for promoting Mason's biggest career fair! Hashtags, handles, and social media samples follow the key messages below.

The 2-day Spring Career Fair @Mason is coming up soon! Students are invited to meet online with any of the **more than 100 employers** seeking undergrad and graduate students for internships, part-time, and full-time positions.

What students need to know about the Spring Career Fair

- **When:** February 17 & 18, from noon to 4 pm EST
- **Where:** jobsconnected.com/gmu
- **Who will be there:** 100+ employers: gmu.joinhandshake.com/career_fairs/20976/student_preview
- **How:** Group Zoom rooms
- **What else:** Required registration opens February 10 and **closes February 17 at noon EST**

How Students can prepare for the Fair

FEB 11 & 16: Ask Me Anything - virtual fair Q&A session

Chat with Mason students who have attended our previous virtual career fairs

- [FEB 11 at noon EST](#)
- [FEB 16 at 6 pm EST](#)

FEB 15: [Prepare for the Fair Workshop](#) - make a plan for success at the fair

FEB 15 & 16: [Resume Clinic](#) - register now to get employer feedback on your resume before the fair

- **registration deadline: FEBRUARY 11**

More Resources

Find more ways to prepare on our [Prepare for the Fair](#) page

- Get our top [10 Pro-Tips for Success](#) on Mason360
- Download the "[How to Introduce Yourself to Employers](#)" worksheet
- Visit our [WorkWear Pinterest Board](#) for outfit ideas

Social media is a great way to raise visibility and generate excitement about the Career Fair. Please feel free to use the below samples and hashtags along with the images in the media kit to join the conversation.

Hashtags

- #masonfair
- #careerfair
- #prepareforthefair
- #gainexperiences
- #marketyourself
- #workwear

Handles

- **@masoncareer** is the handle for:
- facebook.com/masoncareer
- twitter.com/masoncareer
- instagram.com/masoncareer
- pinterest.com/masoncareer
- linkedin.com/company/masoncareer

Sample Posts

Register now for the 2-day Spring Career Fair! 📅 Sign up by Feb 17 to gain access to the virtual career fair platform today ➡️ jobsconnected.com/gmu #masonfair @masoncareer

Registration for the Spring Career Fair closes Feb 17 at noon EST! Don't miss your chance to connect with employers seeking Mason talent for internships, part and full-time jobs! #masonfair #careerfair #gainexperiences jobsconnected.com/gmu @masoncareer

Still looking for your summer internship? The Spring Career Fair is the perfect opportunity to find one. Check out the list of employers to find out who will be there and what opportunities are available. https://gmu.joinhandshake.com/career_fairs/20976/student_preview #masonfair #careerfair #gainexperiences @masoncareer

Want to know what to expect at Mason's Spring Career Fair? Drop in to the next Ask Me Anything session on Feb 11 and 16 to chat with Mason students who have attended @masoncareer's past virtual career fairs. Search "ask me anything" in Handshake events to register today! <https://gmu.joinhandshake.com/events> #masonfair #careerfair #prepareforthefair @masoncareer

➡️ SOON The Spring Career Fair is coming up! Here's everything you need to know to be successful at the #masonfair ➡️ mason360.gmu.edu/Career/blog/10-tips-for-success-at-the-spring-career-fair/16242/ #careerfair #protip @masoncareer