

Character Assassination and Populism: Challenges and Responses

Host: Lab for Character Assassination and Reputation Politics (CARP)

Location: George Mason University (Arlington Campus), 3351 Fairfax Dr, Arlington, VA

Dates: March 15-17, 2019

SCHEDULE

Friday, March 15

Time	Topic	Participants
FRIDAY, March 15 5 p.m.-7 p.m. Founders Hall 126	Welcome reception sponsored by Mason's College of Social Sciences and Humanities	All registered participants are invited to attend
7 p.m.	Participants who wish to continue networking are welcome to join us at a location to be determined	

Saturday, March 16

Founders Hall 126 8:00 - 8:45 a.m.	Catered breakfast and networking Welcome message	All registered conference presenters are invited to attend Anne Nicotera (George Mason U), Chair, Department of Communication
9:00 - 10:15 a.m.	Panel One: Advancing Interdisciplinary CA Research	Eric Shiraev (George Mason U), <i>CA in Political Psychology</i> Martijn Icks (U of Amsterdam, the Netherlands), <i>CA in History</i> Sergei Samoilenko (George Mason U), <i>CA as Strategic Communication</i> Jennifer Keohane (U of Baltimore), <i>CA in Rhetoric</i>
10:15 - 11:30 a.m.	Panel Two: Labeling and Naming in the Age of Polarization and Social Conflict	Moderator: Sergei Samoilenko (George Mason U)

		<p>Presenters:</p> <p>Solon Simmons (George Mason U), <i>Which Villains, Which Victims? A Root Narrative Approach to the Concept of Character Assassination</i></p> <p>Daniel Rothbart (George Mason U), <i>Government-Sponsored Denigration of Marginalized Group</i></p> <p>Greg Simons (Uppsala U, Sweden & Turiba U, Latvia), <i>Character Assassination and Obstructive Marketing: The Case of the ‘Deplorables’ and the ‘Snowflakes’</i></p> <p>Marlene Laruelle (George Washington U), <i>Populists and their “Character”: Mutual Character Assassination of and from European Populist Leaders</i></p>
<p>11:30 a.m. - 12:45 p.m.</p>	<p>Panel Three: Popular CA Research Books</p>	<p>Moderator: TBD</p> <p>Presenters:</p> <p>Jennifer Keohane (U of Baltimore), <i>Communist Rhetoric and Feminist Voices in Cold War America</i></p> <p>Colleen Kelley (Penn State Erie, The Behrend College), <i>A Rhetoric of Divisive Partisanship: The 2016 American Presidential Campaign Discourse of Bernie Sanders and Donald Trump</i></p> <p>Stephen J. Farnsworth (U of Mary Washington), <i>Presidential Communication and Character: White House News Management from Clinton and Cable to Twitter and Trump</i></p> <p>Robert S. Lichter (George Mason U), <i>Politics Is a Joke!: How TV Comedians Are Remaking Political Life</i></p>

		Karina V. Korostelina (George Mason U), <i>Political Insults: How Offenses Escalate</i>
12:45 - 1:30 p.m.	Lunch	Catered lunch provided for conference participants
1:30 - 2:30 p.m.	Keynote Address	Shawn Turner , Vice President of MPACT Communication, Professor of Strategic Communication at Michigan State University
2:30 - 3:45 p.m.	Panel Four: Political Character, Populism, and the Future of Media	<p>Moderator:</p> <p>Richard Sheehe, Mason Senior Research Fellow and Senior Strategist, The Merritt Group</p> <p>Presenters:</p> <p>Salena Zito, CNN Contributor and National Political Reporter, <i>Washington Examiner</i></p> <p>Jeremy Mayer (George Mason U), Associate Professor, The Schar School of Policy and Government</p> <p>Stephen J. Farnsworth (U of Mary Washington), Director, Center for Leadership and Media Studies</p>

4:00 - 5:15 p.m.	<p>Panel Five: Strategic Communication Campaigns in the Age of Social Media.</p>	<p>Nancy Snow (Kyoto U of Foreign Studies, Japan), Professor Emeritus California State U, Fullerton; Pax Mundi Professor of Public Diplomacy</p> <p>Maj. Gen. Mari K. Eder, US Army (Ret.), President & CEO, Benson's ReView, LLC and Commander (Fmr.), Joint and Special Troops Support Command</p> <p>Monica Enqvist, Head of Press, Communication and Culture Department at Embassy of Sweden</p> <p>John Rendon, President & CEO, The Rendon Group.</p>
6:45 p.m.	<p>Dinner at <i>Oz Restaurant & Bar</i>, 2950 Clarendon Blvd, Arlington, VA</p>	

Sunday, March 17

Founders Hall 126 8:00 - 9:00 a.m.	Catered breakfast and networking	All registered presenters are invited to attend
9:00 - 10:15 a.m.	Panel One: CA in Ancient History	<p>Martijn Icks (U of Amsterdam, the Netherlands), <i>"Populist bashing in ancient Athens: Aristophanes versus Cleon"</i></p> <p>Florian Krüpe (Philipps-Universität Marburg, Germany), <i>Phrynichos' Fall of Miletus: How to stage a scandal.</i></p> <p>Loïc Thibaut Borgies (Université Libre de Bruxelles, ULB, Belgium), <i>The Political Leaders and the Crowd during the Last Roman Civil Wars (44-30 BC)</i></p>

		<p>Nadja Gernalzick (U of Vienna, Austria), <i>Undoing Character in Auto/Biography: Heinrich Schliemann, Archaeology and Posterity</i></p>
10:15 - 11:30 a.m.	Panel Two (A): CA and Strategic Communication	<p>Moderator: Greg Simons (Uppsala U, Sweden & Turiba U, Latvia)</p> <p>Presenters: Josh Compton (Dartmouth College), <i>Inoculation Theory, Source Derogation, and Media Credibility</i></p> <p>Athanassios Samaras & Athina Limnioudi (U of Piraeus, Greece), <i>Character Assassination" Label as a Character Assassination Technique</i></p> <p>Rod Carveth (Morgan State U), <i>Ritual Defamation at Google</i></p> <p>Vincent Hazleton (Independent Scholar), <i>Applying a Theory of Public Relations to the study of Character Assassination: Considering Goals, Goal Compatibility, and Symbolic Forms of Capital</i></p>
10:15-11:30 a.m.	Panel Two (B): CA in American History	<p>Moderator: Eric Shiraev (George Mason U)</p> <p>Presenters: Edwina Hagen (U of Amsterdam, the Netherlands), <i>The Use of CA by van der Capellen during the American Revolution</i></p> <p>Lynn Uzzell (U of Virginia), <i>Is it Possible to Assassinate a Character which Succumbed to Suicide? The Case of Charles Pinckney and James Madison</i></p> <p>Hendrik Michael (Otto-Friedrich-Universität Bamberg, Germany), <i>Character Assassination and Product-Branding in the 1830s</i></p>

		<p><i>Newspaper War between James G. Bennett and James W. Webb</i></p> <p>Mikayla Knutson (Rice U), <i>Thomas Jefferson: A Case Study in Evolving Character Assassination</i></p> <p>Emily L. Blout (U of Virginia), <i>CA and "Unite the Right rally" in Charlottesville</i></p>
11:30 a.m. - 12:45 p.m.	Panel Three (A): CA in State-Run Campaigns	<p>Moderator: TBD</p> <p>Presenters:</p> <p>Svetlana Stephenson (London Metropolitan U), <i>The rituals of public shaming in the late Soviet Union</i></p> <p>Berkay Gülen (U of Washington), <i>"Why Do You Call Me 'Mon Cher'"? A Decade-Long Distrust between the Ruling Party and the Ministry of Foreign Affairs in Turkey</i></p> <p>Zi Yang (Nanyang Technological U, Singapore), <i>Character Assassination and the Contemporary Anti-corruption Campaign in the Chinese Military</i></p> <p>Sergey Davydov (Academy of Media Industry, Moscow, Russia) & Alina Eremina (National Research U "Higher School of Economics," Moscow, Russia), <i>Not a Sex Scandal: Deripaska/Rybka case</i></p>
11:30 a.m. -12:45 p.m.	Panel Three (B): CA in Rhetorical Studies	<p>Moderator: Jennifer Keohane (U of Baltimore)</p> <p>Presenters:</p> <p>Star A. Muir (George Mason U), <i>Memes, Perspective by Incongruity, and Casuistic Stretching: Repetition, Variation, Distortion and Public Character.</i></p>

		<p>Leslie J. Reynard (Washburn U), <i>Rate This Lawsuit.Com: A Reflection on Social Media Defamation and a Discussion of Possible Remedies</i></p> <p>Amy Louise Schumacher-Rutherford (U of Kansas), <i>Uncivil Attacks and Support for Free Speech</i></p> <p>Gbenga Dasylva (George Mason U), <i>Ideological Mutations in the American Narrative Space: A Constructivist Interpretation</i></p>
12:45 - 1:45 p.m.	Lunch	Catered lunch provided for conference participants
1:45 - 3:00 p.m.	Panel Four (A): CA and Political Communication	<p>Moderator: Rod Carveth (Morgan State U)</p> <p>Presenters: Nino Rusidze (Corvinus U of Budapest, Hungary), <i>Presidential elections and character assassination – Case of Georgia</i></p> <p>Martina Klicperova-Baker, Josef Hejny, Vaclav Hejny, & Daniel Wagner, (Institute for Democracy 21, & the Czech Academy of Sciences, Czech Republic), <i>Us and Them: National polarizations and character insults</i></p> <p>Karel Janecek & Petr Bouska, Jan Oresky (Institute for Democracy 21, Czech Republic), <i>From divisions to consensus - the Janecek Voting Method</i></p> <p>Ekaterina Egorova (Political Profiler, US), <i>CA as revenge in international relations</i></p>
1:45 - 3:00 p.m.	Panel Four (B): CA in Trump's America	<p>Moderator: TBD</p> <p>Presenters:</p>

		<p>Dean Kazoleas (California State U, Fullerton), <i>Reputational Cross-Fire: Conservatives on College Campuses in the Age of ANTIFA and the Radical Left</i></p> <p>Farah Latif (George Mason U), <i>Lesson Learned from How “Climate Barbie” Saved the Climate Change Science</i></p> <p>Andrey Miroshnichenko (U of Toronto, Canada), <i>Political Economy of Character Assassination: How Attacks on Trump in the Media Benefit Trump and the Media</i></p> <p>Josh Compton & Michael Parsons (Dartmouth College), <i>Image Attacks, Image Repair, and Rhetorical Pivots: Trump’s Image Repair Effort after Attacks for Mocking a Journalist’s Disability</i></p> <p>John Cook & Sergei Samoilenko (George Mason U), <i>Character Assassination and Climate Change Contrarian Campaigns</i></p>
4:00 - 5:15p.m.	Panel Five (A): Cross-Cultural CA Dynamics	<p>Moderator: Farah Latif (George Mason U)</p> <p>Presenters: Irina Tsukerman (Independent Researcher), <i>Qatar’s Use of Hacking and Mass Media to Assassinate Characters of Rivals and to Shut Down Criticism: Implications for Reputation Management</i></p> <p>Forson Isaac Adjei (Kwame Nkrumah U of Science and Technology, Ghana), <i>Towards a Typology of CA in Ghanaian Politics: A Case Study of the 2016 Presidential Election</i></p>

		<p>Kanwalpreet Kaur (D.A.V. College, India), <i>The Rhetoric of hitting below the belt - A case study of India</i></p> <p>Neofytos Aspriadis & Samaras N. Athanassios (U of Piraeus, Greece), <i>Character Assassination and International Relations: In Search for Causal Inferences in the Image Theory</i></p>
4:00 - 5:15p.m.	Panel Five (B): Cross-Cultural CA Dynamics II	<p>Moderator: TBA</p> <p>Presenters:</p> <p>Aisha Siddiqa Siddique (U of Central Punjab, Pakistan), <i>Polarization of opinions: An Assessment of Social Networking Sites Users of Two Leading Political Parties PML (N) and PTI</i></p> <p>David Malitz (Chulalongkorn U, Thailand),</p> <p><i>Theravada Ideas in the Thai Political Discourse: The Use and Power of Character Assassinations in Present-Day Thailand</i></p> <p>Sangeeta Mahapatra (German Institute of Global and Area Studies, Germany), <i>Online Extremism and the Politics of Polarisation in India: Linking Hate Speeches to Violence</i></p>
6:45 p.m.	Participants who wish to continue networking are welcome to join us at a location to be determined	